

KOSÉ Extends Partnership with the Los Angeles Dodgers – DECORTÉ Liposome Series to Be Sold at Dodger Stadium

Dodgers trading cards featuring the “DECORTÉ pose” will be distributed to the first 10,000 fans at a game later in the season

KOSÉ Corporation (Headquarters: Chuo-ku, Tokyo; President and CEO: Kazutoshi Kobayashi) has extended its partnership with the Los Angeles Dodgers. As part of this expanded partnership, KOSÉ will begin selling its DECORTÉ Liposome series at the team stores inside Dodger Stadium. Additionally, KOSÉ will create a Dodgers trading card featuring the "DECORTÉ pose" and will distribute to the first 10,000 fans at a game later in the season.



KOSÉ signed a partnership agreement with the Dodgers in 2024 and sponsored the buses for the team’s 2024 World Series victory parade. This season, the "DECORTÉ pose" has become popular among Dodgers players, with Shohei Ohtani also striking the pose after hitting home runs.

Partnership Highlights

(1) DECORTÉ Products, including a Liposome Series to Be Sold at Dodger Stadium

The Liposome series will be available for purchase later this season at three official team stores in Dodger Stadium – Right Field, Left Field, and Top of the Park (open daily, including on non-game days).

(2) Distribution of Dodgers trading cards featuring “DECORTÉ pose

KOSÉ will release special Los Angeles Dodgers trading cards featuring Shohei Ohtani and two selected Dodgers players striking the “DECORTÉ pose.” Trading cards will be distributed to the first 10,000 fans for free at a game later this season (exact date and details to be announced.)

(3) DECORTÉ Branding to Appear In Dodger Stadium.

Beginning with the home game on May 30 (May 31 in Japan), each time Shohei Ohtani hits a home run at Dodger Stadium, DECORTÉ branding will be prominently featured on the scoreboard, and the DECORTÉ logo will be displayed across all LED screens throughout the stadium. Additionally, when the Dodgers secure a walk-off win at home, the DECORTÉ logo will be displayed on all stadium LED screens, celebrating the moment.

■ Commercial: “I am fulfilled”; URL: <https://www.youtube.com/watch?v=r7wC6-kW5K0>

In our mid- to long-term vision, "*Vision for Lifelong Beauty Partner - Milestone 2030*", KOSÉ is committed to strengthening our ongoing efforts to build a new customer base. We are working to acquire new customers by staying connected to not only with Japanese customers but also with a global audience, across all genders and generations, under the theme of "3G," representing *Global, Gender, and Generation*.

In North America, KOSÉ America, Inc. continues to expand its presence in the market. In addition to brand exposure at Dodger Stadium, KOSÉ products are available through our e-commerce site, select department stores and most recently on Amazon via Saks Fifth Avenue department store.

Los Angeles Dodgers

The Los Angeles Dodgers franchise, with eight World Series championships and 25 National League pennants since its beginnings in Brooklyn in 1890, is committed to a tradition of pride and excellence. The Dodgers, baseball's 2024 World Champions, have been recognized as ESPN's Sports Humanitarian Team of the Year and are dedicated to supporting a culture of winning baseball, providing a first-class, fan-friendly experience at Dodger Stadium, and building a strong partnership with the community. With the highest cumulative fan attendance in Major League Baseball history, and a record of breaking barriers, the Dodgers are one of the most cherished sports franchises in the world.

■ Official Los Angeles Dodgers Website: <https://www.mlb.com/dodgers>